

ANNA NIEDERMEIER

SOPHOMORE STUDENT

ADVERTISING & MARKETING MAJOR

PERSONAL PROFILE

An avid creative who aspires to be out-of-the-box in social branding and who has a mood board and Spotify playlist for every occasion.

EXPERIENCE

DrakeMag

ASSISTANT PHOTO EDITOR (AUG. 2019 - PRESENT)

PHOTOGRAPHER (SEP. 2018 - MAY 2019)

WRITER (FEB. 2019 - MAY 2019)

Communicates with writers/designers, meets deadlines for photos/stories, & works on behalf of a team to brainstorm/execute a creative vision

Alpha Phi

DIRECTOR OF SOCIAL MEDIA (DEC. 2018 - NOV. 2019)

RED DRESS GALA MARKETING TEAM (FEB. 2019 - SEP. 2019)

DEN MOM (SEP. 2019 - OCT. 2019)

- Curated social media posts representative of chapter values & members
- Contacted companies for merchandise & coordinated silent auction basket
- Welcomed new members & helped their transition into Alpha Phi

CONTACT DETAILS

1215 30th Street
Des Moines, IA 50311

630.470.2310
anna.niedermeier@drake.edu
www.annanieds.com

SKILLS AND ABILITIES

SOFTWARE/EQUIPMENT:

- Adobe Suite
- Microsoft Suite
- Google Drive
- Wordpress

INTERPERSONAL:

- Strong Verbal/Written Communication
- Enthusiastic Team Player
- Empathetic Leader
- Positive Attitude

WORK HISTORY

Pacsun

SALES ASSOCIATE (JUN. 2019 - PRESENT)

- Maintains store appearance throughout shift
- Checks out customers & assists them in their retail needs

Panera Bread

ASSOCIATE (AUG. 2016 - FEB. 2018)

ASSOCIATE TRAINER (AUG. 2017 - FEB. 2018)

- Helped in training new associates through a variety of positions
- Helped with "Bakers In Training" in guiding children through baking in the Panera Bread kitchen & giving them a tour of the cafe
- Assisted in customer service through taking orders/delivering food to tables, & taking phone calls
- Prepared food/beverages for customers
- Washed dishes for customer use

EDUCATION

Drake University

EXPECTED GRADUATION MAY 2022

- Has maintained a 3.59 GPA

Batavia High School

HIGH SCHOOL DIPLOMA, CLASS OF 2018

- Maintained a 4.375 weighted GPA
- Member of NEHS, NAHS, Sociedad Honoraria Hispanica, Rho Kappa Honor Society, & Science Honor Society
- Classes in marketing, advertising, graphic design, fashion design, & photography